

# nohodo

ほど no barriers

Enterprise Level IP Anonymization

# Retail use case

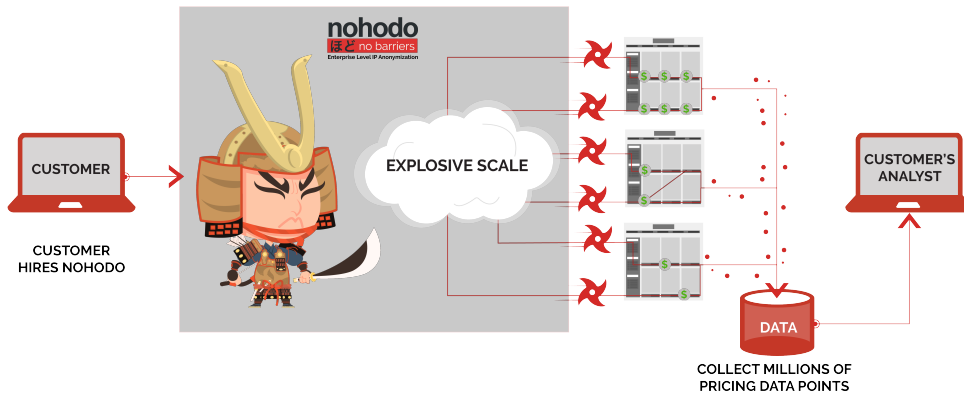


## challenge

A current client of Nohodos, a large, on-line retailer, needed to gather real-time pricing and inventory on competitor's product SKUs without being blocked. They were experiencing costly delays and coming up with inaccurate data.

## solution

Nohodo's technology provided the client with high-speed, low latency explosive scale and the flexibility to tackle this challenge. Nohodo's team of engineers set up a pool of IPs large enough to allow the client to collect at scale while deploying an intelligent IP rotation system.



## result

Our client was able to efficiently collect at scale anonymously allowing the data pricing team to use the data in their daily price matching models. They were able to collect massive amounts of data daily anonymously at scale.

## our edge accurate reporting

track fetch activity

## transparency

domain level details

## geo IP controls

choose IP location

## control budget

track ROI investment

scale with needs

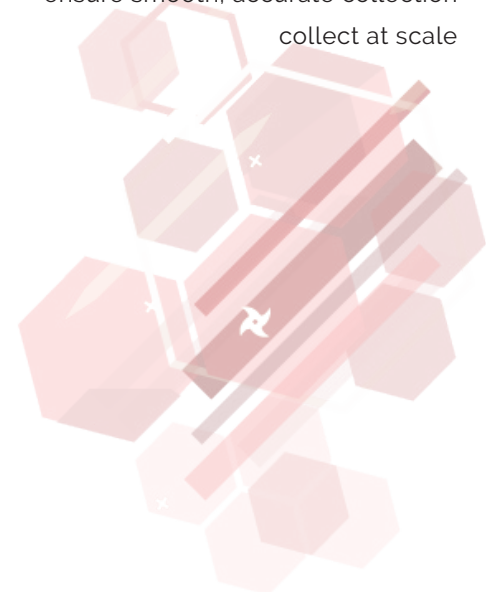
## stability

local technical focus

low drag on Internal Resources

ensure smooth, accurate collection

collect at scale



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## more info

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